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ZÜMO® XT2

ALL-TERRAIN MOTORCYCLE SAT NAV

NEW PRODUCT ANNOUNCEMENT

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MARKETING MEMO

Apr. 19, 2023

zūmo® XT2 all-terrain motorcycle sat nav

NEW PRODUCT ANNOUNCEMENT



PRODUCT OVERVIEW:

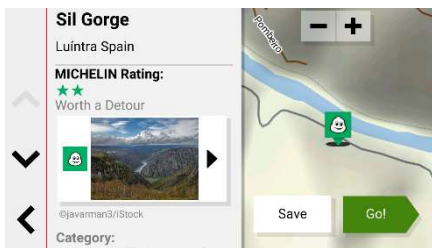
The zūmo XT2 rugged motorcycle sat nav is built for adventure with a larger and brighter 6" sunlight-readable display that is built to withstand weather and handlebar vibrations. The new visual route planner lets you customize your journey with options to choose between a thrilling ride with extra twists and turns or experiencing a more efficient route. Start a group ride to track your friends on the zūmo display (requires the use of the Tread® smartphone app). See popular moto paths, MICHELIN Scenic Roads and satellite imagery to find new places to explore. Afterward, share your ride details, including acceleration and deceleration. For motorcyclists looking for the ultimate sat nav, get ready to enjoy the ride.



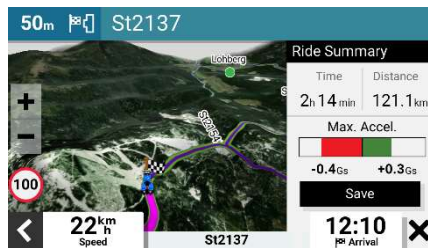
KEY FEATURES:

NEW	ULTRABRIGHT DISPLAY	The 6" display is 15% larger than previous models and features an even brighter HD resolution in landscape or portrait mode.
	DESIGNED TO ENDURE	Rain? Vibration? Dust? Doesn't matter. This device is built to withstand all kinds of weather (IPX7) and rough.
NEW	VISUAL ROUTE PLANNER	Plan a custom route on the device, or use the Tread® app with a compatible smartphone.
NEW	GROUP RIDE MOBILE	Use the map of your smartphone and/or zūmo XT2 device to track friends with the Group Ride Mobile feature¹.
NEW	MICHELIN SCENIC ROADS	Discover unforgettable rides with MICHELIN Scenic Roads. Easily integrate them into your journey with the visual route planner or ride them spontaneously by selecting the highlighted green route directly on the map.
NEW	POPULAR PATHS	See popular moto paths ridden by other riders to find new and exciting routes to explore.
NEW	IMPROVED GARMIN ADVENTUROUS ROUTING™	Straight roads are boring. Find the most thrilling routes with hills, curves and sights, and choose from 4 levels of difficulty.
NEW	RIDE SUMMARIES	Use the Tread app to review your ride details, including speed, acceleration, decelerations, elevation and more.
NEW	MICHELIN GREEN GUIDE	Preloaded Green Guide from MICHELIN, including pictures, detailed descriptions and ratings, lets you know what's worth a stop.
NEW	TRENDY PLACES AND LOCAL SPOTS	Discover the best spots along your route with suggestions for trendy places or find local places to visit and exciting activities to try near your current location.
	SIMPLE MAP SWITCHING	Quickly toggle between on-road maps, topographic maps and satellite imagery, so you can always have the perfect map for your ride.
NEW	EXTENSIVE MAP COVERAGE	Preloaded topographic maps with 3D terrain and street maps for Europe and Middle East. Africa including Tracks4Africa, North and South America, Australia and New Zealand maps are available as free downloads via garmin.com/express .
	INCIDENT NOTIFICATIONS	If an incident occurs, a text message with location information is automatically sent to your predetermined contact⁴.

MICHELIN GREEN GUIDE



RIDE SUMMARY



GROUP RIDE MOBILE



GARMIN ADVENTUROUS ROUTING™



POPULAR PATHS (MOTO)



VISUAL ROUTE PLANNER



PRODUCT COMPARISON:

	zūmo XT2 	zūmo XT 	zūmo XT 396 
SPECIFICATIONS			
Display Size	6.0"	5.5"	4.3"
Display Resolution	1280 x 720 HD	1280 x 720 HD	480 x 272 WQVGA
Display Brightness	~1050 nits	~1000 nits	~700 nits
Battery life	Up to 6 hours (3.5 hours at 100% backlight)	Up to 6 hours (3.5 hours at 100% backlight)	Up to 4 hours
Display Type	Capacitive	Capacitive	Resistive
Display Orientation	Landscape/portrait	Landscape/portrait	Landscape
Device Size	6.2" x 3.5" x 0.9" (15.7 x 8.8 x 2.4 cm)	5.8" x 3.5" x 0.9" (14.8 x 8.8 x 2.4 cm)	4.9" x 3.4" x 0.9" (12.5 x 8.6 x 2.5 cm)
Weight	12.1 oz (342.0 g)	9.6 oz (272.0 g)	8.5 oz (241.1 g)
Rugged and Rain-Resistant	IPX7	IPX7	IPX7
MAPPING AND NAVIGATION			
Turn-by-turn navigation	•	•	•
3D Terrain	•	•	
Topographic mapping	•	•	
BirdsEye Direct Satellite Imagery ³	•	•	
Rider Alerts	•	•	•
Map Coverage	Europe & Middle East preloaded. Africa, North/South America, Australia & New Zealand as additional download	Europe	Europe
PLAN & DISCOVER			
Visual Route Planner	•		
Garmin Adventurous Routing™	• (improved)	•	•
Popular Paths (Moto)	•		
MICHELIN Scenic Roads	•		
MICHELIN Green Guide	•		
Trendy Places	•		
Local Spots	•		
Ecosystem for waypoints, tracks and routes management	• (improved)	•	
Import & Share GPX Files	• (improved)	•	•
RIDE CONNECTED			
View & share ⁴ ride summaries	•		
Group Ride Mobile ¹	•		
Group Ride Tracker compatible ²	•	•	
Bluetooth hands free/spoken directions heard	•	•	•
Incident notification ⁴	•	•	•
Pairs with inReach ⁶⁵	•	•	
Weather radar ⁴	via Tread app	via Drive app	via Smartphone Link app
Smart notifications ⁴	via Tread app	via Drive app	via Smartphone Link app
Traffic ⁴	via Tread app	via Drive app	via Smartphone Link app
Media playback and control/MP3 player on device	•	•	•

PRODUCT CONFIGURATIONS:

SCHEDULE B: 8526910070
HTS: 8526.91.0040



INCLUDES		COUNTRY OF ORIGIN					
zūmo XT2, motorcycle mount and hardware, motorcycle power cable, USB cable, documentation		Made in Taiwan. Cable made in Taiwan, Myanmar or China.					
DESCRIPTION	SKU	UPC					
zūmo XT2	010-02781-10	753759313432					
TYPE OF DISTRIBUTION	Exclusive	RECOMMENDED RETAIL PRICE					
		EUR	GBP	NOK	SEK	DKK	FIN EUR
MARKET PLACE BAN	Yes	599.99	529.99	6 849	6 849	4 649	619

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	6.2" x 3.5" x 0.9" (15.7 x 8.8 x 2.4 cm)	Battery type:	Rechargeable lithium-ion
Display size:	6.0"	Battery life:	Up to 6 hours (3.5 hours at 100% backlight)
Display resolution (WxH):	1280 x 720 HD	Wireless technologies:	Wi-Fi®, BLUETOOTH® and ANT+® technologies
Display type:	Capacitive	Water rating:	IPX7
Weight:	12.1 oz (342.0 g)	Internal storage:	32GB
		Accepts data cards:	Yes (256 GB max. microSD™ card)

PACKAGING SPECIFICATIONS:



	zūmo XT2
Gift box dimensions (WxHxD):	7.5" x 3.9" x 4.8" (19.0 x 9.9 x 12.0 cm)
Gift box weight:	29.9 oz (848 g)
Master carton dimensions (WxHxD):	14.8" x 10.6" x 16.1" (37.6 x 26.9 x 41.0 cm)
Master carton weight:	37.7 lbs (17.1 kg)
Master carton quantity:	18

COMPATIBLE APP:



TREAD® APP

With the Tread app running on your smartphone, your zūmo XT2 can display live weather updates, smart notifications and more. Sync your waypoints, tracks & routes data across all your devices, use the visual Route Planner for custom routes, easily import and share GPX files and track friends on your phone's or zūmo XT2 screen using Group Ride Mobile. Plus, view and share ride summaries with data such as acceleration, g-forces, speed and more.



COMPATIBLE PRODUCTS:

DESCRIPTION	SKU	UPC	RRP	
Group Ride Tracker	010-13087-06	753759292003	€299.99	
BC™ 50 Wireless Backup Camera	010-02609-00	753759277482	€199.99	
BC 50 Wireless Backup Camera with Night Vision	010-02610-00	753759277505	€299.99	
inReach® Mini 2 Marine Bundle	010-02602-30	753759304317	€449.99	
inReach Mini 2	010-02602-03	753759281267	€399.99	
inReach Messenger	010-02672-01	753759292362	€299.99	
Garmin PowerSwitch™	010-02466-00	753759259525	€499.99	

ACCESSORIES:

DESCRIPTION	SKU	UPC	RRP	
Bare Wire 12V Power Cable, Off-Road (required for Group Ride Tracker)	010-13087-01	753759291952	€59.99	
NEW Group Ride Radio Y-Adapter Cable (required for Group Ride Tracker)	010-13285-00	753759313456	€39.99	
NEW Motorcycle Mount	010-13285-01	753759317386	€19.99	
NEW Automotive Mount Kit	010-13285-02	753759317393	€24.99	
NEW Motorcycle Power Cable	010-13285-03	753759305987	€39.99	
Portable Friction Mount	010-10908-02	753759098858	€29.99	
Carrying Case (Deluxe)	010-10231-01	753759028183	€26.99	
Carry case 5.5"	010-12953-02	753759257446	€26.99	

¹Tracking via Group Ride Mobile requires the Tread app running on your and each friend's compatible smartphone with BLUETOOTH® technology and an active cellular connection.

²Group tracking with the Group Ride Tracker accessory is only available for riders using a zūmo XT2, zūmo XT or Tread sat nav . Connection to vehicle power is required for group tracking.

³Requires an active connection with Wi-Fi connectivity

⁴Requires zūmo to be paired with your smartphone with BLUETOOTH and GPS technology and running the Tread app

⁵Active satellite subscription required. Some jurisdictions regulate or prohibit the use of satellite communication devices. It is the responsibility of the user to know and follow all applicable laws in the jurisdictions where the device is intended to be used.